



Job Description – Georgia Soccer Intern - Marketing/Social Media

Title:	Georgia Soccer Intern - Marketing/Social Media
Employer:	Georgia State Soccer Association
Salary:	\$500
Application Deadline	Ongoing
Reports to:	Georgia Soccer Staff
Commitment:	In office/remote with min of 10 hrs./week
Working Hours:	Flexible
Office Location:	Atlanta Georgia

JOB SUMMARY

The Georgia Soccer Internship will consist of both the marketing and business aspect of the sports industry. The Georgia Soccer Intern will assist Staff with the planning and execution of marketing & communications to include but not limited to social media, email, web and other digital content. By working in a hands-on team setting, the participant will gain valuable experience contributing to a league's social media profiles, while learning how to build and execute campaigns not just on social media, but the entire digital landscape.

The Intern will receive hands on experience in all aspects of communications, content creation, marketing and sports management.

SPECIFIC DUTIES

Communications, social media and web

- Assist social media & communications staff with ideation, content and design for all programs consist with brand.
- Assist Tournament & Events with social and digital content pre and during events.
- Assist in day-to-day updates of the webpages.
- Assist in content creation for the Olympic Development Program (ODP), Georgia Soccer E Gaming, Leagues etc.
- Suggest copy for posts.
- Assist and execute graphic and video support for the social channels to include player highlights, of the week posts, sponsor and partner posts and more.

Necessary qualifications:

- Must be at least 18 years of age and enrolled at an accredited college or university.
- Knowledge about youth sports and particularly the soccer community in the United States.
- Superior oral and written communications skills.
- Effective organizational skills for managing multiple tasks.
- Knowledge about Microsoft Office Suite, Adobe Creative Cloud especially photoshop.
- A positive and proactive attitude.

TO APPLY

To apply, please send a brief cover letter stating why you want to intern at Georgia Soccer as well as a resume to Matt Dellaria at mdellaria@georgiasoccer.org

About Georgia Soccer

Georgia Soccer is a 501(c)(3) organization and is the authorized state youth and adult association for Georgia within the US Adult Soccer Association, US Youth Soccer Association, and through them is part of the US Soccer Federation