

NOMINATIONS FOR GSSA BOARD OF DIRECTORS

Nominations Closed: December 2, 2025

Nominations Approved by GSSA Nominating Committee: December 21, 2025

Treasurer (unopposed):

Matt Dismer: Matthew Dismer is a finance professional with experience spanning both large and small organizations. Throughout his career, his roles have required and refined his accounting and analytical expertise. He has progressed in his career starting from an internship in a Charlotte-based boutique investment bank, to over a decade in multiple mid-to-large private and public companies primarily in FP&A roles. He then moved into small business to lead a luxury travel organization as the CFO for three years, and has now operated in his current role as a Fractional CFO supporting multiple organizations for the past year.

Soccer was a foundational aspect of Matthew's childhood. Matthew began playing when he was five, and played throughout highschool. Starting like most youth in a rec program, as his passion and dedication for the sport grew, he progressed onto a select team. Growing up in the Milton area, Matt played for competatives clubs in both Roswell and Dunwoody, and has a childhood full of fond memories of playing soccer in Georgia firsthand. The sport has had an enormous impact on Matthew's life, and he is excited for the possibility to support Georgia State Soccer Association to continue offering the same opportunity to the next generation.

Vice-President ADULT (unopposed):

Karon Beyer (Incumbent): Karon is a USASA hall of Fame member and long-term servant of adult soccer in Georgia. I cannot think of a better person to help steer the leadership of GSSA forward.

Director of Youth SELECT:

Matthew Dellaria: Matt has been around GA soccer for years and National League as well. He represents what the youth game should look like and organize it to an elite level. Matt is also extremely smart and great at problem solving. I know he will always have the players in mind with every decision he makes.

Sam Zebarjadi: Sam Zebarjadi is an entrepreneur, investor, and longtime supporter of youth soccer in the state. A parent of two players in the ODP and club ecosystem, Sam has been deeply involved in the grassroots game for years, with a particular focus on improving developmental pathways for both boys and girls. He also serves on the board of the Johns Creek High School Boys Soccer program, supporting player growth at the high school level.

Professionally, Sam is a multi-time founder and CEO with over 20 years of experience building high-growth ventures at the intersection of technology and community impact at a national. As a result of his work, he was recognized as Entrepreneur of the Year by the Technology Association of Georgia and currently advises and invests in early-stage companies with a focus on innovation, partnerships, and mission-driven growth.

Most recently, Sam served as General Manager and investor for a Georgia-based women's team that competed in the 2025 TST tournament, helping bring national visibility to the women's game. He continues to support clubs and athletes across the state through fundraising, sponsorship, and community engagement.

Director At Large YOUTH:

Nathaniel Bowe: As a parent, coach and referee, Nat has shown a commitment to the promotion of youth soccer and will be able to serve the state organization in helping support the growth of soccer in Georgia.

Matthew Dellaria: Having worked closely with Matthew in various capacities within the soccer community, I have witnessed firsthand his deep commitment to player development, organizational excellence, and the long-term growth of the sport across our state. Matthew brings a rare combination of strategic vision, hands-on leadership, and genuine passion for advancing youth and adult soccer. His experience while working at Georgia Soccer and promotion to US Youth Soccer in the management of leagues throughout the Southeast gives him a unique perspective of the landscape and ecosystem that exist today. He has consistently demonstrated an ability to navigate complex organizational challenges while keeping the needs of players, coaches, officials, and families at the forefront. His decision-making style is thoughtful and data-informed, and he excels at balancing short-term program needs with long-range planning.

One of Matthew's greatest strengths is his ability to collaborate. He listens carefully, seeks diverse perspectives, and works to build consensus even in difficult situations. His professionalism, integrity, and calm presence have made him a trusted leader among colleagues and a respected voice within the Georgia soccer community. Whether he is developing policy, supporting grassroots initiatives, or helping refine organizational governance, Matthew approaches each responsibility with diligence and accountability. Moreover, Matthew understands the importance of creating an inclusive soccer environment—one that supports equitable access, referee development, coach education, and safe-sport standards throughout the state. His experience and leadership qualities would be an invaluable asset to the Georgia Soccer Board as it continues to strengthen its programs and expand its impact on the game. I am confident that Matthew Dellaria will bring dedication, strategic insight, and a strong ethical foundation to the Board of Directors. He is precisely the type of leader who will help Georgia Soccer continue to grow and thrive.

Tony Lamb: Growing up in Northern New Jersey, Tony was taught the game by a former Italian pro who became a second father to me. We were a good team who won most of our games until we got to the State Cup final and lost to Kearny (twice), something he now has as a badge of honor seeing all the talent who came from there, He had the privilege of watching Pele, Beckenbauer

and Chinaglia grace the pitch, was an incredible way to grow up, igniting my life-long passion for the beautiful game. Tony played in high school, club in college and into his early 40s around Atlanta.

Tony moved to GA in 1995 just before the Olympics to work at CNN Sports and just left the Company, the last 17 years with Turner/WBD Sports. Part of his job was working with US Soccer, managing the partnership and executive producing MNT/WNT Friendlies, Tong knows his way around the Federation well and understands production and large events, we also produced the Club World Cup studio shows, an amazing event in the end. Tony would love to bring his professional experience to the Board at this important time for the game with the world coming to town in just a few months time.

Tony raised a high-level playing son, was involved as a Team Manager, Community Coach in Middle School and President of Soccer Booster Club in HS, and always loved to be involved. He is a currently Referee in the area and continues to seek ways to give back to the game that has given him so much joy over the years.

Director At Large ADULT (unopposed):

Walter Martinez: Walter Martinez's dedication to Georgia State Soccer is truly commendable. With his background in organizing soccer players and teams, he has been instrumental in the success of local teams in multiple adult leagues throughout the metro Atlanta area. His commitment to helping others is evident in his willingness to support state and regional events, often at his own expense.

Director PLAYER-ATHLETE (unopposed):

Geriano Viveros (Incumbent): Gerry Viveros is a current member of the GSSA Board of Directors and holds the position of Playing Athlete. Gerry is a registered GSSA player in both the Atlanta District Amateur Soccer League and the Cobb Adult Soccer League. He has demonstrated exceptional leadership skills as a player, coach and manager. His commitment to his club Cobb United FC has led to remarkable growth, and his encouragement of players to compete at higher levels is truly admirable. His team has participated in the last three Georgia State Soccer Adult State Cups and Gerry and Cobb FC have represented Georgia State Soccer in the USASA Region 3 National Cup Competitions in Dallas Texas and North Carolina. Gerry's experience and capabilities make him an ideal candidate to represent Georgia State Soccer in the position of the Playing Athlete.